

NUMERICAL TARGETS FOR TERRESTRIAL DIGITAL BROADCASTING RECEIVING UNITS

- These numerical targets are for terrestrial digital broadcasting receiving devices installed at home, such as all-in-one units, set-top boxes and PCs able to receive terrestrial digital TV broadcasting.
 - *These numerical targets were jointly set forth by broadcasters and manufacturers after deliberations upon the targets at the "Working Group for Deliberations on Diffusion" (November 2002 and March 2003) under the "Roundtable Conference on the Future Aspects of Broadcasting in the Age of Broadband."
- Numerical targets to be set forth:
 - *Number of households to be covered: All households (48 million households) to be covered by the beginning of 2011.
 - *Number of devices to be disseminated: 100 million units by summer 2011 (termination of analog broadcasting).

Fig. 1 Numerical targets for number of households (Roadmap)

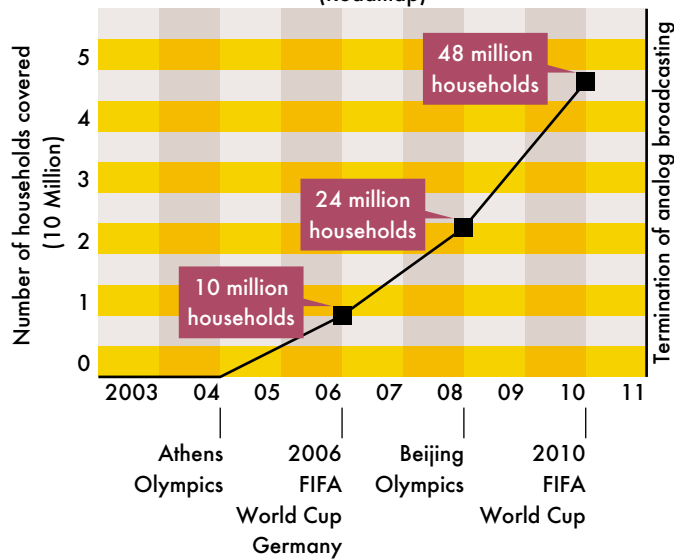


Fig. 2 Numerical targets for number of devices (Roadmap)

