

EFFORTS TOWARD DIGILIZATION OF BROADCASTING IN JAPAN

1. BS Digital broadcasting started in December 2000, following introduction of CS and cable TV digital broadcasting services.
2. With respect to terrestrial broadcasting, digital broadcasting is scheduled to be launched in the three major metropolitan areas of Kanto, Kinki and Chukyo by the end of CY2003, and in other areas by the end of CY2006.

	2000	2001	2002	2003 - 2009	2010
CS	Digital broadcasting was started in June, 1996				
	In March 2002, 110 degrees east longitude CS digital broadcasting commenced services				
BS	Digital broadcasting was started in December, 2000				
Cable TV	In some regions, digital broadcasting was started in July, 1998				
Terrestrial Television Broadcasting			Digital TV broadcasting will be started in three major metropolitan areas by the end of CY2003 (Key Stations)	In other areas, digital TV broadcasting is scheduled to be introduced by the end of CY2006 (Key Stations)	