

BASIC FRAMEWORKS OF DIGITALIZATION OF TERRESTRIAL TV BROADCASTING

1. Full-scale shift from existing analog broadcasting to digital broadcasting
2. The frequencies for existing analog broadcasting are partly changed, as the first step, to ensure frequencies for digital broadcasting.
3. Digital broadcasting is scheduled to be started in the three major metropolitan areas of Kanto, Kinki and Chukyo by the end of CY2003, and in the other regions by the end of CY2006.
4. In terms of viewer protection, the simultaneous broadcasting service of analog and digital broadcasting is to be provided until CY2011. Digital broadcasting services will be offered using digital technology centering on high definition television (HDTV) broadcasting.

	2001	2002	2003	2004 - 2010	2011
Terrestrial Digital TV Broadcasting		Broadcasting services are scheduled to start in three major areas by the end of CY2003 (Key Stations)		Broadcasting services in the other areas will be launched by the end of CY2006 (Key Stations)	
		▲ Simultaneous broadcasting: Simulcasting ▲			
Terrestrial Analog TV Broadcasting					Terrestrial analog broadcasting will be terminated ▲