

Table 1. Size of Japanese Mobile Internet in 2002 (Billions of Yen)

Type of Market	Firm or Market	Size of Market
Services	NTT DoCOMo	697.7
	KDDI	138.7
	J-Phone	185.7
Contents	Total	150
	Ringing Tones	80
	Screen savers	25-30
	Games	15-20
	Other Entertainment	10-15
	Other Contents	10-15
Shopping		30-40

Source: Company Web sites, author's analysis